

Appendix 3 to  
Annual EEO Public File Report Form  
Covering the Period from \_10/01/08\_\_\_\_\_to 9/30/09\_\_\_\_\_  
Stations Comprising Station Employment Unit: WCJB TV

Section 3: Supplemental (Non-Vacancy Specific) Recruitment Activities Undertaken by WCJB-TV

Ongoing

Internship Program

WCJB-TV operated its internship program for both university and community college students. A total of 20 students participated in the program. They worked in a variety of areas within the station including news, production, management, and creative services. 5 of the interns became part time employees at the station.

November 20, 2008

Junior Achievement

Community service manager participated in recruit and awareness campaign for Junior Achievement. We gave out information to students on careers in television and helpful courses for college careers.

February 3, 2009

Presentations During Black History Month

Community service manager spoke to minority students as part of Black history month program. As part of the program he participated in recruitment activities at the Sante Fe College's downtown campus.

April 2, 2009

Media Expo

Station personnel participated in media expo at Thomas Center in Gainesville. The event showcased media outlets from around the region. TV20 spoke with people interested in television career and advertising. We shared information with non-profit organization on advertising and directing volunteers looking for work to the station as a source.